Popular Culture Association American Culture Association

Dear Exhibitor,

The PCA/ACA is very excited that you will be joining us at this year's conference in San Diego, CA.

- We will not be using an outside vendor to ship your materials to the hotel; you will be responsible for shipping your materials to the Marriott Marquis San Diego Marina. The Hotel Address is:
  333 West Harbor Drive, San Diego, California 92101 USA.
- The PCA/ACA will cover the hotel receiving costs for your shipments.
- All shipments should be received no earlier April 7, 2017.
- **You will be responsible for any storage fees resulting from early shipments.**
- At the conclusion of the conference, you will be responsible for shipping your materials back to your organization.
- Your registration fee will remain the same this year.
- We are arranging to have coffee service in the exhibit hall or just outside your area.

- Please arrange to have your materials at the Marriott Marquis San Diego Marina 333 West Harbor Drive, San Diego, California 92101USA, **April 7,2017** or you will be charged a storage fee by the hotel. Click this link for important shipping instructions from the Marriot. Please mark your boxes PCA/ACA Conference and your Publishing House Name so that boxes can be properly sorted.

Important dates and times (times are subject to change):

Set-up: Tuesday April 11, 2017 12pm-4pm.

Exhibit hours:

- Wednesday April 12, 9-5pm
- Thursday April 13, 9-5pm
- Friday April 14, 9-5pm
- Saturday April 15, 9-1pm

Register: Use the online form here: http://pcaaca.org/exhibits or use the this link to PDF / paper form

Questions about exhibits should be sent to: Joe Hancock, jhh33@drexel.edu
Registration should be sent to: Brendan Riley, briley@colum.edu

We look forward to seeing you in Seattle in March.

Sincerely,

Joe Hancock
Executive Director – Events
jhh33@drexel.edu
610.564.6200

Brendan Riley
Executive Director - Operations
briley@colum.edu