

MINUTES OF THE VIRTUAL MEETING OF THE PCA GOVERNING BOARD FEBRUARY 15, 2017

President Diane Calhoun-French called the meeting to order at 4:05 PM (EST). Secretary Michael Marsden was asked to call the roll, and it was subsequently determined that a quorum had been reached.

Voting Members Present: Roger Adams, Lynn Bartholome, Bruce Drushel, Gary Edgerton, Diane Calhoun-French, Sam Grogg, Gary Hoppenstand, Michael Johnson, Michael Marsden, Sue Matheson, Jay Nelson, Carl Sederholm, Phil Simpson, and Elwood Watson.

Voting Member Absent: Cynthia Miller.

Non-Voting Members Present : John Bratzel, Joe Hancock, Kathy Merlock Jackson, and Brendan Riley.

Non-Voting Members Absent: Ann Larabee and Peta Long.

Opening Remarks: President Diane Calhoun-French commented on the many positive directions that the PCA is experiencing under the able leadership of the Governing Board. She then turned the meeting over to the Chair of the Governing Board, Gary Edgerton.

1. The Executive Director of Operations, Brendan Riley, provided an overview of the 2017 PCA budget , with a promise to provide more detailed information following the virtual meeting of the Governing Board. Currently there are 2097 people registered for the San Diego conference which compares to several hundred more in Seattle last year.

a. Brendan reminded everyone of the election process for open positions which is active with deadlines coming up soon.

b. The official minutes for the Governing Board from July 2014 forward are now posted on the PCA web site.

c. He reported that work continues on the PCA calendar of important dates and deadlines.

2. John Bratzel, Director of the PCA Endowment, reported on the work that is being done to align the by-laws of the Endowment Board with the PCA by-laws. Changes in the PCA by-laws have required appropriate corresponding changes in the Endowment by-laws. The Endowment Board, while separate from the Governing Board of the PCA, is under the Governing Board. He indicated that the proposed by-law changes will be on the agenda of the Governing Board for the meeting in San Diego. He also noted that this year marks the 20th anniversary of the PCA Endowment, which has grown to more than 1.4 million dollars, It was suggested we host an information session in San Diego about the PCA Endowment and the many good things it funds and that we encourage people to contribute to the Endowment at the conference.

3. It was duly moved and seconded that Michael Marsden be appointed to serve as the next Chair of the PCA Endowment following the conclusion of John Bratzel's term in San Diego. Motion Passed, 13 Yes, 0 No, 1 Abstention.

4. Reports were received on several of the Strategic Planning Goals:

a. Goal #2 – President Diane Calhoun-French reported that Gary Burns has accepted the position of PCA Archivist.

b. Goal #5 – Michael Johnson recommended that a diversity statement be added to future PCA elections.

It was duly moved and second that the following statement be added to all future PCA election announcements:

The Popular Culture Association is comprised of a wide variety of scholars, independent researchers, and graduate students from an array of disciplinary homes. Part of the PCA mission is to embrace diversity and inclusive excellence beyond these professional categories. To that end, we invite and enthusiastically encourage nominations for, and self-nominations by, members from underrepresented demographics to run for and hold a position in our organization, to include those currently listed as open. Motion Passed: 14 Yes, 0 No

Michael Johnson also reminded the Board members of the plans for a Census Survey and Needs Assessment which are planned for 2018. He requested reports on the diversity composition of the editorial boards of JPC and JAC. He also asked if there was a place on the conference web site for requesting disability services. It was noted that there needs to be a space on the conference registration form to request disability services in a timely manner.

5. Discussion ensued about the desirability of hosting a “refresher meeting” on the PCA Strategic Plan in the summer of 2017. There was a positive Governing Board response to having such a meeting in Indianapolis.

6. Joe Hancock, Executive Director of Events, reported on a number of upcoming events:

a. The Governing Board will meet from 4 to 8 PM in the president's Suite in San Diego on Wednesday, April 12th. Dinner will be provided.

b. Plans are being made to honor a number of of PCA colleagues we have lost over the past year or so: Peter Rollins, Chuck Ganzert, J. Fred MacDonald, and Deborah Carmichael.

d. The Lynn Bartholome Award for Outstanding Scholar will be presented to David Feldman on Thursday, April 13th at a special session and reception from 1:15 to 4:00 PM.

e. An update was provided on the Ray and Pat Browne for Distinguished Contributions to the Popular Arts. Formal acceptance pending. The event is scheduled for Friday, April 14th from 6:00 to 8:00 PM.

f. There was discussion and agreement to honor Glen Browne and his wife for their continuing support of featured speakers at the national conference.

7. Roger Adams provided an update on awards for the 2017 conference. It was suggested that the Awards Ceremony be live fed to the internet.

8. It was noted that Kathy Merlock Jackson's term as Editor of JAC will conclude at the end of 2017. There was some discussion about the process for appointing a new editor. While the outgoing editor has in the past recommended a successor, it is ultimately Wiley's decision following a discussion with the PCA Governing Board. . It was decided that there should be a formal invitation issued to Margaret Zusky and Fiona O'Connor to attend the San Diego conference and meet with the Governing Board about a new editor and other matters related to both journals.

9. It was duly moved and seconded to adopt the new logo design's numbered 7(black and white) and 8 (color) provided by Wiley, with the understanding they would have to be modified to be ADA compliant. Motion passed, 14 Yes, 0 No.

10. Bruce Drushel provided a report on Area Chair issues, including both challenges and successes.

11. It was duly moved and seconded to approve the position description for the Executive Director of the Popular Culture Association as circulated, with the addition of an educational requirement of a Master's degree, terminal degree preferred. Motion assed: 14 Yes, 0 No

Following concluding remarks by Chair Gary Edgerton and President Diane Calhoun-French, the meeting was concluded at 5:57 Pm (EST).

Respectfully submitted,

Michael T. Marsden, Secretary to the PCA Governing Board

