

**Dr. Novotny Lawrence**  
**Statement of Interest**  
**PCA/ACA At Large Governing Board Member Position**

It is with great excitement that I submit this statement to express interest in the At Large Governing Board Member position in the PCA/ACA. I first became aware of the organization in the fall of 2005 when, after assuming my position as an Assistant Professor of Race, Media, and Popular Culture in the Radio, Television, and Digital Media Department at Southern Illinois University, a senior colleague recommended that I submit a paper proposal for the 2006 national conference. I was elated when my abstract for a piece titled, "Fear of a Blaxploitation Monster: Blackness as Generic Revision in *Blacula*," was accepted. That acceptance officially began my relationship with the PCA/ACA, which I find to be an exciting, diverse, and rigorous organization that, through its conferences and journals, serves as an excellent space for scholars to network and showcase their research.

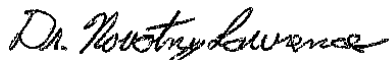
Since my initial presentation at the national conference, the PCA/ACA has been a wonderful venue where I have presented papers on a number of my research projects that have either led to publications or that I will develop into book chapters and journal articles in the future. I have attended the conference nine times, chairing panels and presenting papers such as "Predictions in Retrospect: The *Twilight Zone*'s 'Number 12' Looks Just Like Us," "A Honkytonk Badonkadonk: Defining Whiteness Through the Use of a Hip-Hop Aesthetic," "A Matter of Slavesploitation: *Big Momma's House* and the Neo-Minstrelsy Aesthetic," and most recently, "A White Film with a Twist of Blaxploitation: The Making and Marketing of *Detroit 9000*." It is important to note that my commitment to the PCA/ACA extends beyond presenting at the national conference as I consistently promote the event to my colleagues and graduate students, explaining that the conference is welcoming and that it features cutting edge popular culture scholarship across an array of disciplines. That in 2014 I organized and presented a paper on a panel focusing on the blaxploitation movement alongside three graduate students from my institution is perhaps the most quantifiable evidence of how much I respect, support, and am committed to the PCA/ACA.

Given that the PCA/ACA has played such an integral role in my career, I feel strongly about securing the At Large Governing Board Member position as I believe that I have much to offer the organization. In particular, I recently completed a four-year stint as Chair of my department during which I led through shared governance and cultivated positive relationships with my faculty and staff, as well as with the other department Chairs in the College of Mass Communication and Media Arts. Further, I

also learned a great deal about policies, procedures, and processes. The experience that I gained while chairing my department will directly translate to my work with the PCA/ACA in the event that I am fortunate enough to secure the At Large Governing Member position. Specifically, as the Board considers and works to resolve major PCA/ACA issues, it will be important that members are collegial, have the ability to understand policies and procedures, and embrace shared governance to reach the best possible outcomes for the organization and its members. Hence, I am confident that as a result of my experience as department chair, and as a faculty member more broadly, I can be an effective member of the Board.

As this letter illustrates, I am committed to the PCA/ACA and I have a great deal of experience that will translate to the At Large Governing Board Member position. I fully recognize the importance of this post and, if selected to serve, I will work diligently with the other members of the Board and the organization's Officers to help ensure that the PCA/ACA not only maintains, but also builds upon its strong reputation in the field. Thank you in advance for your consideration.

Sincerely,



Dr. Novotny Lawrence  
Associate Professor  
Radio, Television, and Digital Media Department  
Africana Studies Department (affiliated faculty)  
Southern Illinois University  
1100 Lincoln Dr.  
Communications Building-Mail Code 6609  
Carbondale, IL 62901

# Curriculum Vitae of Novotny Lawrence, Ph.D.

## I. PROFESSIONAL AFFILIATION AND CONTACT INFORMATION

Associate Professor  
Department of Radio, Television, & Digital Media  
Mail Code 6609  
Department of Africana Studies (affiliated faculty)  
Southern Illinois University  
Carbondale, IL 62901  
Phone: 618.453.2235  
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## II. EDUCATION

- 2004                    **Ph.D., University of Kansas, Lawrence, Kansas.** Department of Theatre and Film, Film/Video Program (now the Department of Film and Media Studies). Dissertation title: “What It Is . . . What It Shall Be!: Blackness as Generic Revision in the Blaxploitation Films of the 1970s.” Dissertation Advisor: Drs. Tamara Falicov and Chuck Berg
- 1998                    **M.A., University of Missouri-Kansas City, Kansas City, Missouri.** Department of Communications. Thesis title: “The Black Exploitation Films of the 1970s.” Thesis Advisor: Dr. Gregory Black
- 1996                    **B.A., University of Missouri Kansas City, Kansas City Missouri.** Department of Communications.

## III. PROFESSIONAL/TEACHING EXPERIENCE

**Associate Professor, Radio, Television, and Digital Media Department, Southern Illinois University, July 2011-present.** Courses: Understanding Electronic Media, Electronic Media and Society, Textual Analysis, Race and the Media, Seminar on Black Cinema, Documenting the Black Experience, History of African American Images in Film and Television, Blaxploitation Films of the 1970s: Origins, Evolution, and Demise.

**Chair, Radio, Television, and Digital Media Department, Southern Illinois University, July 2014-October 2016.** Supervise and evaluate faculty and staff, assign teaching responsibilities, manage budget, review promotion and tenure dossiers, act as liaison between faculty and upper administration, assist with

recruitment activities, teach one course per semester, engage in research and scholarship.

**Acting Chair, Radio, Television, and Digital Media Department, Southern Illinois University, July 2012-June 2014.** Supervise and evaluate faculty and staff, assign teaching responsibilities, manage budget, review promotion and tenure dossiers, act as liaison between faculty and upper administration, assist with recruitment activities, teach one course per semester, engage in research and scholarship.

**Assistant Professor, Radio, Television, and Digital Media Department, Southern Illinois University, August 2005-June 2011.** Courses: Understanding Electronic Media, Electronic Media and Society, Textual Analysis, Seminar on Black Cinema, Documenting the Black Experience, History of African American Images in Film and Television, Blaxploitation Films of the 1970s: Origins, Evolution, and Demise.

**Manager, Student Services and Recruitment for Distance Education University of Kansas Continuing Education Department, September 2004-July 2005.** Duties included hiring instructors, supervising staff members, recruiting students, marketing the program, completing enrollments, proctoring examinations, and resolving student and instructor conflicts.

**Graduate Teaching Assistant, Film/Video Program, Department of Theatre and Film, University of Kansas, August 2000-May 2002; August 2003-May 2004.** Courses: Introduction to the Film Medium, Intermediate Video Production, Documentary Film, History of African American Images in Film; Assisted instructors with class preparation, audio-visual presentations, and classroom management; equipment check-in/checkout; graded student papers and exams; advised students; guest lectures.

**Lecturer, Film/Video Program, Department of Theatre and Film, University of Kansas, August 1999-May 2000; August 2002- May 2003.** Courses: Introduction to the Film Medium, Classical Film Theory, History of the Silent Film, American Popular Culture of the 1930s, History of the American Sound Film, Jazz in Films.

**Instructor, Duke Talent Identification Program Scholar Weekend, Duke University, April 24<sup>th</sup>-25<sup>th</sup> 2004 & April 16<sup>th</sup>-17<sup>th</sup> 2005.** Course: Film Criticism and Analysis.

**Instructor, Duke Talent Identification Program, Duke University, June 2002-July 2002, June 2003-July 2003, June 2006-July 2006, June 2007-July 2007.** Course: Film Criticism and Analysis.

**Adjunct Faculty, Department of Communication Studies, University of Missouri-Kansas City, August 1997-July 1999.** Course: Public Speaking.

**Lecturer, Department of Communication Studies, University of Missouri-Kansas City, August 1997-May 1998.** Course: Public Speaking.

#### **IV. RESEARCH AND CREATIVE ACTIVITY**

##### **Interests and Specialties:**

Black representation in motion pictures and television, Black Exploitation Films of the 1970s, popular culture, film and broadcast history.

##### **Honors and Awards:**

- 2012                    Recipient: Judge Cook Endowed Fellowship. Southern Illinois University, Carbondale, IL.
- 2008                    Nominated: Judge Cook Endowed Fellowship. Southern Illinois University, Carbondale, IL.
- 1999-2004            Black Faculty and Staff Student Scholar. University of Kansas, Lawrence, KS.
- 2002                    Mike Gunter Distinguished Service Award. University of Kansas, Department of Theatre and Film, Lawrence KS.
- 2002                    Adah Clarke Hagan Scholarship. University of Kansas, Department of Theatre and Film, Lawrence, KS.

##### **Papers and Presentations at Professional Meetings:**

- “A White Film with a Twist of Blaxploitation: The Making and Marketing of *Detroit 9000*.” Film and History Conference, Milwaukee, WI, October 2016.
- “A White Film with a Twist of Blaxploitation: The Making and Marketing of *Detroit 9000*.” Popular Culture Association/American Culture Association National Conference, Seattle, WA, March 2016.
- Panel Chair: “Reel Race.” Popular Culture Association/American Culture Association National Conference, Seattle, WA, March 2016.
- “A Matter of Slavesploitation: *Big Momma’s House* and the Neo-Minstrelsy Aesthetic.” Popular Culture Association/American Culture Association National Conference, New Orleans, LA, April 2015.

Panel Chair: "Race on Screen: Civil Rights and Beyond." Popular Culture Association/American Culture Association National Conference, New Orleans, LA, April 2015.

"African American Feminine Identity and the Neo-Minstrelsy Aesthetic: *Big Momma's House*. The Fourth Annual London Film and Media Conference, University of London, London, UK, June 2014.

Panel Chair: "Re-viewing Race: Will Smith, Neo-Minstrelsy, and Blaxploitation." The Fourth Annual London Film and Media Conference, University of London, London, UK, June 2014.

"They Were Some Baad Muthas!: The Significance of Blaxploitation and the Politics of Parody." Popular Culture Association/American Culture Association National Conference, Chicago, IL, April 2014.

Panel Chair: "New Considerations of Blaxploitation." Popular Culture Association/American Culture Association National Conference, Chicago, IL, April 2014.

Panel Chair: "Playing with Avatars." Society for Cinema and Media Studies Conference, Seattle, WA, March 2014.

Panel Chair: "Screens Across Borders." Global Fusion, Southern Illinois University, Carbondale, IL, October 2013.

Panel Chair: "Documenting the Black Experience." Society for Cinema and Media Studies Conference, Chicago, IL, March 2013.

Commentator: "The Niggerization of Black Bodies." Philosophical Collaborations Conference, Department of Philosophy, Southern Illinois University, Carbondale, IL, February 2013.

"The Revolution Will be Demythologized: *C.S.A.: The Confederate States of America* and the Fallacy that is *The Birth of a Nation*." Film and History Conference, Milwaukee, WI, September 2012.

"A White Film for a Blaxploitation Audience?: The Making and Marketing of *Detroit 9000*." Society for Cinema and Media Studies Conference, Boston, MA, March 2012.

"A Honky Tonk Badonkadonk?: Defining Whiteness Through the Use of a Hip-hop Aesthetic." Popular Culture Association/American Culture Association National Conference, San Antonio, TX, April 2011.

“Who Really Got the Shaft?: Examining the Blaxploitation Classic and the Remake.”  
Film and History Conference, Milwaukee, WI, November 2010.

Moderator: “Sports Coverage: Where Next.” Global Media Research Center Colloquium,  
Southern Illinois University, Carbondale, IL, April 2010.

“Faux Real?: *C.S.A.: The Confederate States of America* as the True Response to *The Birth of a Nation*.” Popular Culture Association/American Culture Association  
National Conference, St. Louis, MO, April 2010.

“No Shafts, Super Flys, or Foxy Browns: Sidney Poitier’s *Uptown Saturday Night* as an  
Alternative to Blaxploitation Cinema.” Sidney Poitier International Conference  
and Film Festival, College of the Bahamas, Nassau, Bahamas, February 2010.

“Independent Revisions: *Sweet Sweetback’s Baadasssss Song* and the Gangster Genre.”  
American Independent Cinema: Past, Present, and Future Conference, University  
of Liverpool & John Moores University, Liverpool, UK, May 2009.

“Comic Genius, Con Man, or Both?: Deconstructing the Comedy of Dave Chappelle.”  
Popular Culture Association/American Culture Association National  
Conference, New Orleans, LA, April 2009.

Panel Chair: “Communication Educators at the Crossroads.” Global Media Research  
Center Colloquium, Southern Illinois University, Carbondale, IL, March 2009.

“Comic Genius or Con Man?: Deconstructing the Comedy of Dave Chappelle.” Global  
Fusion Conference, Ohio University, Athens, OH, October 2008.

“Predictions in Retrospect: The *Twilight Zone*’s ‘Number 12’ Looks Just Like Us.”  
Popular Culture Association/American Culture Association National  
Conference, San Francisco, CA, March 2008.

Panel Chair: “What Do *We* Mean? Part I: Examining Humanity, Its Simulation and  
Simulacra.” Popular Culture Association/American Culture Association  
National Conference, San Francisco, CA, March 2008.

“*Akeelah*’s More than Just the Bee: Calls for Community, Education and  
Understanding.” Popular Culture Association/American Culture Association  
National Conference, Boston, MA, April 2007.

Panel Chair: “Cinematic Types and Stereotypes: Artists and Rockers, Black Heroes and  
Heroines.” Popular Culture Association/American Culture Association  
National Conference, Boston, MA, April 2007.

“The Gangster Goes Black: Blackness as Generic Revision in the Blaxploitation Film *The Mack*.” Society for Cinema and Media Studies Conference, Chicago,

- IL, March 2007.
- “Fear of a Blaxploitation Monster: Blackness as Generic Revision in *Blacula*.” Popular Culture Association/American Culture Association National Conference, Atlanta, GA, April 2006.
- Moderator: “Race and Media in Comparative Perspective: Europe, Canada, and the Spanish Caribbean.” Global Media Research Center Symposium, Southern Illinois University, Carbondale, IL, March 2006.
- Panelist: “Roundtable on *Crash*.” Southwest Popular Culture Association/American Culture Association Conference, Albuquerque, NM, February 2006.
- Moderator: Screening of *CSA: The Confederate States of America*. Southwest Popular Culture Association/American Culture Association Conference, Albuquerque, NM, February 2006.
- “The Jeffersons Redux: Repositioning a Popular Television Sitcom.” 2003 National Conferences of the National Association of African American Studies, National Association of Hispanic & Latino Studies, National Association of Native American Studies, International Association of Asian Studies, Houston, TX, February 2003.
- “The Significance of the Blaxploitation Genre.” Mid-America American Studies Association Conference, Kansas City, MO, April 2000.
- “Brown Masculinity.” University of Kansas/University of Missouri-Kansas City Film Studies Symposium, Kansas City, MO, April 1999.
- “The Black Exploitation Films of the 1970s.” University of Kansas/University of Missouri-Kansas City Film Studies Symposium, Lawrence, KS, April 1998.

## V. PUBLICATIONS

### Books:

- Lawrence, Novotny and Gerald Butters (eds.). *Beyond Blaxploitation*. Wayne State University Press, 2016.
- Lawrence, Novotny (ed.). *Documenting the Black Experience: Essays on African American History, Culture, and Identity in Nonfiction Film*. Jefferson, NC: McFarland Press, 2014.
- Lawrence, Novotny. *Blaxploitation Films of the 1970s: Blackness and Genre*. New York: Routledge Press, 2007.



### Articles in Scholarly Journals:

- Lawrence, Novotny. "They Were Some Baad Muthas!: The Significance of the Blaxploitation Movement and the Politics of Parody." (in progress).
- Lawrence, Novotny. "Why So Fascinating?: The *Big Mommas House Trilogy* and the Age of Neo-Minstrelsy." (in progress).
- Lawrence, Novotny. "Akeelah's More than Just the Bee: Forging a Neo-Race Film Aesthetic." (in progress).
- Lawrence, Novotny. "The *Jeffersons* Redux: Repositioning a Popular Television Sitcom." *Screening Noir: Journal of Black Film, Television, & New Media Culture*. Vol. 2, No. 1: 69-88. Spring/Summer 2009.
- Lawrence, Novotny. "Fear of a Blaxploitation Monster: Blackness as Generic Revision in *Blacula*." *Film Int.* issue 39. Vol. 7, No. 3: 14-26. 2009.
- Lawrence, Novotny. "The Detective Film as Genre." *Screening Noir: Journal of Black Film, Television, & New Media Culture*. Vol. 1, No.1: 32-48. Fall/Winter 2005.

### Book Chapters:

- Lawrence, Novotny. "A White Film for a Blaxploitation Audience?: The Making and Marketing of *Detroit 9000*," in *Beyond Blaxploitation*. eds. Novotny Lawrence And Gerald Butters. Detroit, MI: Wayne State University Press, 2016.
- Lawrence, Novotny. "No Shafts, Super Flys, or Foxy Browns: Sidney Poitier's *Uptown Saturday Night* as an Alternative to Blaxploitation Cinema," (pp. 233-252), in *Poitier Revisited: Reconsidering a Black Icon in the Obama Age*. eds. Ian Strahan and Mia Mask. New York: Bloomsbury Academic Press, 2015.
- Lawrence, Novotny. "From Compton to Center Court: *Venus and Serena* and the Black Female Experience in Tennis," (pp. 92-115), in *Documenting the Black Experience*. ed. Novotny Lawrence. Jefferson, NC: McFarland Press, 2014.
- Lawrence, Novotny. "Faux Real?: C.S.A.: *The Confederate States of America* as the Response to *The Birth of a Nation*" (pp. 210-223), in *American Independent Cinema: Indie, Indiewood and Beyond*. eds. Yannis Tzioumakis, Claire Molloy, and Geoff King. London: Routledge Press, 2012.
- Lawrence, Novotny. "Influences, Contradictions, and Homages: The Impact of 1970s Blaxploitation" (pp. 295-307), in *American Way of Death: American Film Noir, 1990-2010*. eds. Roberto Cueto and Antonio Santamarina. San Sebastian, Spain: Donostia, 2011.

Lawrence, Novotny. "A Cinema of Contradictions: Gay and Lesbian Representation in 1970s Blaxploitation Cinema" (pp. 101-121), in *Queers in American Popular Culture*. ed. Jim Elledge. Santa Barbara, CA: Praeger Publishers, 2010.

Lawrence, Novotny. "Reflections of a Nation's Angst Or: How I Learned to Stop Worrying and Love *The Twilight Zone*" (pp. 9-28), in *Space and Time: Essays on Visions of History in Science Fiction and Fantasy Television*. eds. David Wright and Allan W. Austin. New York: McFarland and Co., 2010.

Lawrence, Novotny. "Comic Genius or Con Man?: Deconstructing the Comedy of Dave Chappelle" (pp. 31-46), in *The Comedy of Dave Chappelle: Collected Essays*. ed. Kevin Wisniewski. New York: McFarland and Co., 2009.

### **Encyclopedia Entries:**

Lawrence, Novotny. "Black Exploitation Films of the 1970s," in *Sage Encyclopedia of Social Movement Media*. ed. John Downing. Thousand Oaks, CA: Sage Publications, Inc., 2011.

Lawrence, Novotny. "The Buffalo Soldiers," in *Encyclopedia of Race and Racism*, 3 vols. ed. John Hartwell Moore. Detroit: Macmillan Reference USA, 2008.

### **Book Reviews:**

Lawrence, Novotny. *Beyond the Box: Television and the Internet* (Book Review). *Southwest Journal of Cultures*, Fall post 3: November 10, 2009, <http://southwestjournalofcultures.blogspot.com>.

## **VI. TEACHING EXPERIENCE**

### **Teaching Interest and Specialties:**

African American images in film and television/ Understanding Electronic Media/ Media and Society/ Race and the Media/ Introductory Film/ Film criticism and analysis/ American popular culture/ American film history/ Classical film theory/Broadcast history/ Public speaking.

### **Teaching Awards and Honors:**

2002                      Nominated, University of Kansas Outstanding Graduate Teaching Assistant Award. Department of Theatre and Film, University of Kansas, Lawrence, KS.

2001                      Herk Harvey Outstanding Graduate Teaching Assistant in Film.  
Department of Theatre and Film, University of Kansas, Lawrence,  
KS.

**Current Graduate Faculty Status:**

Member of Graduate Faculty, Southern Illinois University, College of Mass  
Communication and Media Arts.

**Master's and Ph.D. Committees served:**

Pal, Soumik. "The Salman Khan Phenomenon: Emerging Masculinity and the Facist  
Turn in Indian Politics." Doctoral Dissertation, College of Mass Communication  
And Media Arts. In Progress.

Co-Chair: Johnson, James. "DatingMissRepresentation.com: Exploring Archetypes of  
Black Women in Online Dating." Doctoral Dissertation, College of Mass  
Communication and Media Arts. In Progress.

Becque, Simone. "Second Story Television: Exploring the Spaces of Sitcom Homes."  
Doctoral Dissertation, College of Mass Communication and Media Arts. In  
Progress.

Smith, Joseph. "The Niggerization of Black Bodies." Doctoral Dissertation, Department  
of Philosophy, College of Liberal Arts. In Progress.

Chair: Greene, Danyelle. "Cutting Against Controlling Imagery: An Analysis of Films  
Directed by Gina Prince-Bythewood and Ava DuVernay." Master of Arts Thesis,  
College of Mass Communication and Media Arts. 2016.

Chair: Harris, Kyle. "Examining Race in Video Games." Master of Science Final Paper,  
College of Mass Communication and Media Arts. 2016.

Al-Emad, Mohammed. "The Use of Facebook in the Egyptian January 25<sup>th</sup> Revolution:  
The Spiral of Voices Process." Doctoral Dissertation, College of Mass  
Communication and Media Arts. 2015.

Co-Chair: Smith, Madeline. "Where Has She Been and Where is She Going: Past and  
Present Representations of African American Women in Print and Television  
Advertisements." Master of Science Final Paper, College of Mass  
Communication and Media Arts. 2015.

Co-Chair: Hughes, Wendell. "Cairo: A Native's Perspective." Master of Science Final  
Project, College of Mass Communication and Media Arts. 2015.

- McCleerey, Mark. "Monitor Men: An Intertextual Analysis of Motion Pictures Directed by George Clooney." Doctoral Dissertation, College of Mass Communication and Media Arts. 2015.
- Leitner, David. "Harlem in Shakespeare and 'Shakespeare in Harlem': The Sonnets of Claude McKay, Countee Cullen, Langston Hughes, and Gwendolyn Brooks." Doctoral Dissertation, English Department. 2015.
- Crowell, Matt. "Cartoon Network's Place in the Second Golden Age of Animation." Master of Arts Thesis, College of Mass Communication and Media Arts. 2014.
- Abney, Kassi. "More Black than White." Master of Science Final Project. College of Mass Communication and Media Arts. 2014.
- Co-Chair: Walters, Mark. "Cinematic Accounts of a Neoliberal Hong Kong: Post-1997 Urban Cinema and the Human Cost of Neoliberalization." Doctoral Dissertation, College of Mass Communication and Media Arts. 2013.
- Soares, Claire. *Lifedance*. Master of Film Arts Thesis Film Project, College of Mass Communication and Media Arts. 2013.
- Lambert, Scott. "Mediating the Bubble: ESPN's *SportsCenter* and the Coverage of the NCAA Men's Basketball Tournament." Doctoral Dissertation, College of Mass Communication and Media Arts. 2013.
- Chair: Henson, Ukiya. "The Mammy Reloaded: African American Men Portraying the Updated Caricature in Contemporary Film." Master of Science Final Paper, College of Mass Communication and Media Arts. 2013.
- Co-Chair: Barr, Jason. "Cue the Sun: An Analysis of Perceptual Effects Representations in 'The Truman Show.'" Master of Science Final Project/Paper, College of Mass Communication and Media Arts. 2011.
- Roberts, Will. "Dolo: Journey of the Lost Tapes." Master of Fine Arts Thesis Project, College of Mass Communication and Media Arts. 2011.
- Chair: Arachie, Adaora. "Crossing Over: The Influence of Black American Female Representation on Nigerian Films and Music Videos." Master of Science Final Paper, College of Mass Communication and Media Arts. 2010.
- Victoria Carter. "Auction Block Sexuality." Master of Science Final Project, College of Mass Communication and Media Arts. 2010.
- Coker, Kesha. "Social Contextual Influences on Consumer Behavior: An Examination of the Effect of Peer Coviewing of Product Placements and Brand Evaluations." Doctoral Dissertation, Department of Marketing. 2010.

Chair: Rossiaky, David. "Sundown Nation: Living in the Aftermath of an American Holocaust." Master of Science Final Paper, College of Mass Communication and Media Arts. 2010.

Francis, Byron. "To Plead Our Own Cause: BET, TV One, and the Public Interest." Master of Science Final Project, College of Mass Communication and Media Arts. 2010.

Coleman, Melissa. *Separate Cells*. Master of Fine Arts Thesis Film Project, College of Mass Communication and Media Arts. 2010.

Williams, Derrick. "The Ella Effect: An Activist's Journey Towards Mentoring Progressive Black Masculinities." Doctoral Dissertation, Department of Speech Communication. 2009.

Dillard, Sydney. "Race, Gender, Physical Attractiveness, and Media: Understanding Fashion Magazine Advertisement Use in the Construction of Standards for Physical Attractiveness Among African American Men and Women." Master of Arts Thesis, College of Mass Communication and Media Arts. 2008.

#### **Other Student Projects directed:**

Faculty Mentor: Holman, Jordan. "Currently Untitled." McNair Scholars Program, Southern Illinois University, Summer 2016.

Faculty Advisor: Demetrius Green. "Too Black or Just Black Enough: Understanding the Implications of *black-ish*." Undergraduate Assistantship paper, Southern Illinois University, August 2015-May 2016.

Faculty Advisor: Williams, De'Angelo. "Spike Lee: Authorship and Cultural Narrative in the Documentaries *When the Levees Broke* (2006) and *Four Little Girls* (1998)." Research-Enriched Academic Challenge (REACH), Southern Illinois University, August 2009-May 2010.

Faculty Mentor: Mason, Monica. "Narrow Casting or Narrowly Casting?: A Qualitative Analysis of Marketing Strategies Used on the Popular Social Networking Website Facebook." McNair Scholars Program, Southern Illinois University, Summer 2008.

#### **Guest Lectures/Other Activities:**

Guest Lecture (Skype): "From *Ethnic Notions* to the Why So White Oscars." COMM 4203: Communication and Culture, University of Arkansas-Fort Smith, Fort Smith, AK, March 2016.

Speaker: "Why So Fascinating: Minstrelsy from Martin Lawrence to Tyler Perry."

- Gathering of Men, John A. Logan Community College, Carterville, IL, December 2015.
- Guest Lecture: “Race and Reunion Films.” Philosophy 210—American Mind, Southern Illinois University, October 2015.
- Keynote Speaker: “Why So Fascinating: Minstrelsy from Martin Lawrence to Tyler Perry.” Black History Month, John A. Logan Community College, Carterville, IL, February 2014.
- Guest Lecture: “History of African American Representation in Film.” Cinema and Photography 101—Film History and Analysis, Southern Illinois University, November 2013.
- Guest Lecture: “Blaxploitation Films of the 1970s.” Cinema and Photography 101—Film History and Analysis, Southern Illinois University, April 2011.
- Guest Lecture: “Black Representation in the Media.” RT 393—Electronic Media and Society, Southern Illinois University, April 2011.
- Guest Lecture: “Comic Genius or Con Man?: Deconstructing the Comedy of Dave Chappelle.” MCMA Master’s Pro-Seminar, Southern Illinois University, December 2009.
- Guest Lecture: “Faux Real?: *C.S.A.: The Confederate States of America* as the True Response to *The Birth of a Nation*.” MCMA Doctoral Pro-Seminar, Southern Illinois University, September 2009.
- Guest Lecture: “Stereotyped Constructions of Black Masculinity.” RT 383—Writing for Electronic Media, Southern Illinois University, February 2009.
- Guest Lecture: “The Oppression of African Americans through Visual Images.” MCMA 202—Visual Literacy, Southern Illinois University, March 2008.
- Guest Lecture: “Understanding *C.S.A.: The Confederate States of America*.” Sociology 215—Race and Ethnicity, Southern Illinois University, March 2008.
- Guest Lecture: “The Aftermath of *The Birth of a Nation*.” Cinema and Photography 101—Film History and Analysis, Southern Illinois University, February 2008.
- Guest Lecture: “Akeelah’s More than Just the Bee: Forging a Neo-Race Film Aesthetic.” MCMA Master’s Pro-Seminar, Southern Illinois University, October 2007.
- Guest Instructor: MCMA 555/RT497: Communications and the Human Spirit, Southern Illinois University, April 2007.

Guest Lecture: "Blackness and Genre in the Blaxploitation Films of the 1970s." MCMA Master's Pro-Seminar, Southern Illinois University, November 2006.

Guest Lecture/Appearance: "*The College Freshman Survival Guide*." Independent Video, Chicago, IL 60610. Southern Illinois University, November 2006.

Guest Presenter: "The Blaxploitation Films of the 1970s: Origin, Evolution, and Demise." College of Mass Communication and Media Arts Brown Bag Series, Southern Illinois University, April 2006.

Guest Lecture: "The Significance of the Blaxploitation Movement." Cinema and Photography 470A—Advanced Topics in Cinema Studies: American Film, 1967-1980, Southern Illinois University, February 2006.

On-Air interview: "*Guess Who?: Discussions of a Re-imagined Sidney Poitier Classic*." KJHK Radio, University of Kansas, April 2005.

Guest Lecture: "Race, Representation, and Reunion Themes in *The Littlest Rebel*." Theatre and Film 384--History of African American Images in Film, University of Kansas, February 2005.

Visiting Scholar: "What It Is...What It Shall Be!: The Blaxploitation Movement of the 1970s." Aurora University, Aurora, IL, November 2004.

Visiting Scholar: "What, When, Where, and How: The Emergence and Significance of the Blaxploitation Movement." Ottawa University, Ottawa, KS, October 2004.

On-Air interview: "Race and Representation in Contemporary Cinema." KJHK Radio, University of Kansas, September 2004.

Guest Lecture: "Black Representation during World War II." Theatre and Film 380--American Popular Culture of the 1940s. University of Kansas, October 2002.

On-Air interview: "Race and Romance in American Film." KJHK Radio, University of Kansas, February 2001.

Panelist: "Spike Lee's *Bamboozled*." African American Film Society, Crown Center Plaza Theater, Kansas City, MO, March 2001.

Panelist: "*The 50 Most Influential Black Films*." African American Film Society, Kansas City, MO, October 2001.

Guest Lecture: "The Black Exploitation Films of the 1970s." Communications 376--History of the Film Industry. University of Missouri-Kansas City, April 1998.

## **Other**

Various media appearances/interviews discussing race in media and contemporary racial issues, more broadly.

## **VII. UNIVERSITY EXPERIENCE**

### **Department Committees:**

Basic Web Development Search Committee, Radio, Television, and Digital Media Department, Southern Illinois University, Summer 2013.

Africana Studies Chair Search Committee, Africana Studies Department, Southern Illinois University, Spring 2013.

Ad-hoc Assessment Committee, Radio-Television Department, Southern Illinois University, Fall 2011.

Chair, Promotion and Tenure Committee, Radio-Television Department, Southern Illinois University, Fall 2011.

Website Committee, Radio-Television Department, Southern Illinois University, 2010-2011.

Personnel and Faculty Welfare Committee, Radio-Television Department, Southern Illinois University, 2005-2010.

Radio-Television Department Chair Search Committee, Radio-Television Department, Southern Illinois University, Fall 2009.

Assistant Chair: Radio-Television Department, Southern Illinois University, 2008-2009.

Chair: Personnel and Faculty Welfare Sub-Committee, Radio-Television Department, Southern Illinois University, 2006-2007.

Global Media Industries Search Committee, Radio-Television Department, Southern Illinois University, 2006-2007.

African American Curriculum Development Committee, Radio-Television Department, Southern Illinois University, 2005-2006.

Ph.D. Student Representative, Composite Board, Department of Theatre and Film, University of Kansas, 2002-2004.

Ph.D. Student Representative, Graduate Advisory Board, Department of Theatre and



Film, University of Kansas, 2002-2004.

**College Committees:**

INclusion Council (formerly Diversity Committee), College of Mass Communication and Media Arts, Southern Illinois University, Fall 2016-present.

Building Renovation Committee, College of Mass Communication and Media Arts, Southern Illinois University, Summer 2013-Fall 2015.

Ph.D. Admissions Committee, College of Mass Communication and Media Arts, Southern Illinois University, Spring 2011.

College of Mass Communication and Media Arts Diversity Committee, Southern Illinois University, Fall 2007-Spring 2016. (Chair, Fall 2007-Fall 2011).

Search Committee, Department of Cinema and Photography, Southern Illinois University, 2007-2008.

Ph.D. Admissions Committee, College of Mass Communication and Media Arts, Southern Illinois University, Spring 2006.

**University Committees:**

Black History Month Planning Committee, Southern Illinois University, Fall 2016-present.

MCMA Representative, Early Career Faculty Teaching Excellence Award Committee, Southern Illinois University, Fall 2016-present.

Associate Provost for Academic Affairs Search Committee, Southern Illinois University, Spring 2017.

Judge Cook Endowed Fellowship Selection Committee, Southern Illinois University, Spring 2015.

Early At-Risk Retention Task Force, Southern Illinois University, Spring 2014-Summer 2014.

Campus Wide Assessment Committee, Southern Illinois University, Fall 2012-Summer 2014.

Interim Vice Chancellor for Research Search Committee, Southern Illinois University, Summer 2013.

MCMA Dean's Search Committee, College of Mass Communication and Media Arts,  
Southern Illinois University, Spring 2013.

Affirmative Action Advisory Committee, Southern Illinois University, 2007-Present.

### **Other Committee Service**

Diversity Advisory Committee, John A. Logan Community College, Carterville, IL, Fall  
2015-present.

## **VIII. PROFESSIONAL SERVICE**

### **Membership in Professional Associations:**

Society for Cinema and Media Studies

Popular Culture/American Culture Association

Editorial Board: *Screening Noir: Journal of Black Film, Television, & New Media  
Culture*.

Advisory Board: *Global Media Journal*

Advisory Board: *Annual Editions: Film*. Eds. Heather Addison & Charles M. Berg,  
Dubuque, IA: McGraw Hill, 2006-2008.

### **Articles Reviewed for Refereed Journals:**

*African American Review*, article submission review, 2015.

*Global Media Journal*, article submission review, 2013.

*Journal of Children and Media*, article submission review, 2012.

*Journal of Children and Media*, article submission review, 2011.

*Journal of Media Psychology*, article submission review, 2011.

*Communication, Culture, and Critique*, article submission review, 2011.

*Journal of Children and Media*, article submission review, 2010.

*Communication Law Review*, article submission review, 2009.

### **Evaluation of Manuscripts for Book Publishers:**

Butters, Gerald. *From Sweetback to Superfly: Race and Film Spectatorship in Chicago's  
Loop, 1970-1975*. Columbia, MO: University of Missouri Press, October 2013.

David Croteau and William Hoynes. New edition of *Media/Society*. Thousand Oaks, CA: Sage Publications, March 2010.

Lotz, Amanda and Timothy Havens. *Understanding Media Industries*. New York: Oxford University Press, October 2009.

Mindrich, David. *Journalism, Mass Communication, and Culture: A New Approach to Media in Your Life*. New York: Oxford University Press, August 2007.

Sterin, Charles. *Mass Media in the Digital Millennium*. Burlington, MA: Focal Press, April 2007.

**Guest Editor:**

*Global Media Journal*, vol. 7, no. 12: Spring 2008.

**IX. COLLEGE AND UNIVERSITY SERVICE**

Co-Curator: Africana Film Series. Sponsored by the Global Media Research Center, Radio, Television, and Digital Media Department, Black Resource Center, Department of Africana Studies, Southern Illinois University, February 2016-May 2016.

Panelist: “How to Apply for Jobs in Higher Education.” Sponsored by The Center for Teaching Excellence, Southern Illinois University, March 2016.

Moderator: Screening and Discussion of *Banished: How Whites Drove Blacks Out of Town*. Black History Month Celebration, Sponsored by the Center for Inclusive Excellence, Southern Illinois University, February 2016.

Panelist: Screening and Discussion of *Question Bridge*. Expanding Media Symposium. Sponsored by the Global Media Research Center, Southern Illinois University, February 2015.

Moderator: Screening and Discussion of *Prom Night in Mississippi*. Black History Month Celebration, Sponsored by the Center for Inclusive Excellence, Southern Illinois University, February 2015.

Panelist: “Cutting Records, Documenting Culture.” Sponsored by the Global Media Research Center, Southern Illinois University, Carbondale, IL, October 2014.

Moderator: Community Cinema screening of *The Trials of Muhammad Ali*. Sponsored by the College of Mass Communication and Media Arts and WSIU, Carbondale Public Library, March 2014.

Moderator and Panel Chair: “Telling Our Stories: A Voices of Southern Illinois Project.” Sponsored by Imagining Geographies, Southern Illinois University, April 2013.

Speaker: “Why So Fascinating?: Mammies and the Age of Neo-Minstrelsy.” Diversity Wise Spotlight Series, Southern Illinois University, March 2013.

Mini-class Instructor: “What’s Really Going On?: The Importance of Media Literacy.” Future Saluki Scholarship Weekend, Southern Illinois University Carbondale, January, 2013.

Black Male Congratulatory Address: Paul Robeson Living Legacy Awards. Sponsored by the Black Affairs Council, Southern Illinois University, April 2012.

Speaker: Screening of *City of God*. Black History Month Celebration, Southern Illinois University, February 2012.

Panelist: “Critical Reflections and Rigorous Critiques of the Power of Representation of Tyler Perry’s *For Colored Girls*.” Sponsored by the Black Togetherness Organization, Southern Illinois University, February 2011.

Presenter: “The Blaxploitation Films of the 1970: Origins, Evolution, and Demise.” College of Mass Communication and Media Arts Class Preview Day. Southern Illinois University, October 2010.

Speaker: “Achieving Academic Success.” MCMA Saluki Startup, College of Mass Communication and Media Arts, Southern Illinois University, August 2010.

Facilitator: Screening of *The Birth of a Nation*. Sponsored by Multicultural Programs and Services, Southern Illinois University, January 2010.

Participant: College of Mass Communication and Media Arts Carbondale Recruitment Expo. Southern Illinois University, November 2009.

Panelist/Presenter: “Documenting Langston Hughes: The Artist and Contemporary Society.” Philosophy and Film Club (PHILM) Mini-Seminar: America’s Cultural Crossroad, Southern Illinois University, October 2009.

Facilitator: Screening and discussion of *Bamboozled*. Philosophy and Film Club (PHILM), Southern Illinois University, March 2009.

Panelist: “Yes We Can, But No We Haven’t: Marking a Moment, but Remembering Reality.” Black History Month Celebration, Southern Illinois University, February 2009.

Panelist: “Race in the Presidential Election.” Sponsored by Students in Illinois Broadcasters Association (SINBA), Southern Illinois University, October 2008.

Panelist: “Men Addressing Homophobia.” Sponsored by the Wellness Center, Southern Illinois University, October 2008.

Facilitator: Screening of *C.S.A.: The Confederate States of America*. Multicultural Programs and Services Lunch-N-Learn Diversity Film Series, Southern Illinois University, August 2008.

Presenter: “It’s About Everyone You Know?: An Approach to Understanding and Teaching Diversity in the Classroom.” Media Arts Train, College of Mass Communication and Media Arts, Southern Illinois University, April 2008.

Presenter: “Documenting the Black Experience.” SIUnity and Diversity Day Celebration, Southern Illinois University, March 2008.

Faculty Advisor: SIUC chapter, National Association of Black Journalists, Southern Illinois University, 2007-2008.

Panelist: “Race and Reconciliation.” Delta Xi Phi Multicultural Sorority, Southern Illinois University, December 2007.

Faculty Judge: Little Muddy Film Festival. Cinema and Photography Department, Southern Illinois University, April 2007.

Guest Speaker: East St. Louis Student Open House. College of Mass Communication and Media Arts, Southern Illinois University, January 2007.

Guest Speaker: Southern Illinois University Chapter of the National Association of Black Journalists, October 2006.

Panelist: “Black Men: A Series of Fortunate and Unfortunate Events.” SIUC chapter of the NAACP, Southern Illinois University, April 2006.

Guest Speaker: Southern Illinois University-Carbondale ROTARACT Club, December 2005.

Recruiter: University Wide Open House. Southern Illinois University, October 2005.

Faculty Judge: 34<sup>th</sup> Annual Miss Eboness Pageant. Southern Illinois University, October 2005.

Guest Speaker: Southern Illinois University-Carbondale Chapter of the National Association of Black Journalists, October 2005.

## **X. COMMUNITY SERVICE**

Facilitator: Post screening discussion of *Chiraq* with screenwriter Kevin Willmott, St. Louis International Film Festival, St. Louis MO, November 2016.

Moderator: “Hidden Histories and the Need for the Civil Rights Act.” Screening of *Scottsboro: An American Tragedy* and Panel Discussion, Carbondale Community Arts University, Carbondale Civic Center, November 2014.

Facilitator: “Race, Policing, & Justice: Lessons From Ferguson.” Southern Illinois University School of Journalism, Imagining Geographies, Carbondale Human Relations Committee, Carbondale Civic Center, October 2014.

Lecture: “African Americans in the Media.” Black History Month Lecture Series, Carbondale Public Library, February 2014.

Speaker: “The Blaxploitation Movement.” Varsity Center for the Arts, Carbondale, IL, February 2011.

Presenter: “We Need Everybody Rowing.” 4-H Club Southern Illinois Leadership Convention, Touch of Nature Environmental Center, Carbondale, IL, October 2007.

Founder: Junction City Senior High School Minority Alumni Scholarship. November 2005-present.

Guest Presenter: “*Ride With the Devil*: Reunion Films and Historical Accuracy.” Kansas Humanities Council, Lawrence Public Library, Lawrence, KS, April 2004.

Guest Presenter: “*Ride With the Devil* and Reunion Films.” Kansas Humanities Council, Dorothy Bramlage Public Library, Junction City, KS, April 2004.

Guest Lecture: “The Depiction of Blacks in Motion Pictures: An Historical Overview.” Southeast High School, Kansas City, MO, February 2001.

Facilitator: Screening and Discussion of *Super Fly*. Black Exploitation Film Festival, Fine Arts Theater, Mission, KS, February 2000.

Facilitator: Screening and discussion of *Black Orpheus*. African Film Festival, Kansas City, MO, October 1999.

Guest Lecture: “Depiction of Blacks in Motion Pictures.” On-Air interview KKFI Radio, Kansas City, MO, October 1998.