



CITY of SAN ANTONIO

RON NIRENBERG, Mayor

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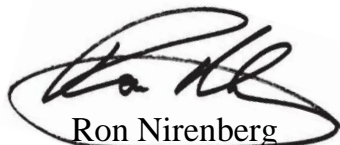
Greetings!

The City of San Antonio is honored to host the Popular Culture Association (PCA) for their national conference from April 5-8, 2023. The PCA was founded in 1971 by Professors Ray Browne of Bowling Green State University and Russell Nye of Michigan State University to address the lack of a robust and holistic approach to American cultural studies. Having grown to include seven different chapters, the PCA National Conference brings together over 2,000 attendees to continue its study and promotion of popular culture. It will afford members opportunities to brainstorm ideas, discuss subjects within the field, and provide publication opportunities.

We are especially excited that of all the magnificent cities in our region, you chose San Antonio. While you are here, I hope you get to experience firsthand San Antonio's rich and dynamic cultural background. San Antonio was founded at the crossroads of emerging cultures, and this is evident as you walk our streets, visit our historic World Heritage Missions, and dine in our restaurants to get a taste of our diverse culinary heritage. Among other attractions and historic locations, I urge you to explore our world-renowned Zoo, Sea World, Fiesta Texas, our culturally rich museums, our colorful Riverwalk, and our historic Market Square.

On behalf of my colleagues on the City Council and the entire City organization, thank you for selecting San Antonio for your national conference. We wish you a very successful conference and we are proud to welcome you to our great city!

Sincerely,



Ron Nirenberg
MAYOR