

MINUTES OF THE VIRTUAL GOVERNING BOARD MEETING OF THE POPULAR CULTURE ASSOCIATION, WEDNESDAY JANUARY 31, 2018.

President Phil Simpson called the meeting to order at 6:00 PM. Secretary Carl Sederholm did a roll call of members and verified that a quorum had been attained.

**Voting Members Present:** Roger Adams, Lynn Bartholome, Bruce Drushel, Gary Edgerton, Sam Grogg, Gary Hoppenstand, Michael Johnson, Sue Matheson, Cynthia Miller, Jay Nelson, Carl Sederholm, Philip Simpson

**Voting Members Absent:** Kathy Merlock Jackson, Novotny Lawrence

**Non-Voting Members Present:** Diane Calhoun-French, Ann Larabee, Mike Marsden, Brendan Riley

**Non-Voting Members Absent:** Gary Burns, Joe Hancock, Peta Long

**Opening Remarks:** President Phil Simpson welcomed everyone and thanked them for their work on behalf of the Popular Culture Association. He then turned the meeting over to the Governing Board Chair, Gary Edgerton for an overview of the agenda.

1. Brendan Riley presented a budget summary and report for the 2018 national conference. He noted that a more detailed overview would be forthcoming by e-mail. Discussion turned to conference fees, costs connected to bringing in high-profile speakers, and costs relative to bringing on a new Executive Director. Riley then presented an update on the PCA Web Development Project, summarizing its current strengths and weaknesses. Discussion followed concerning parts of the site that need particular attention and improvement.

2. Brendan Riley next provided an overview and timeline of the 2018 PCA Election process and which positions are becoming available. He reported that two vice presidents (awards and area chairs) are coming to the end of their terms and will need to be replaced. In addition, four trustees at large are ending their terms and will need to be replaced. The members of the nominating subcommittee for the 2018 PCA Elections are: Carl Sederholm, chair; Novotny Lawrence; and Cindy Miller.

3. Diane Calhoun-French then presented an overview and update on the proposed revisions to the by-laws (first introduced and distributed at the 10 November 2017 virtual meeting). Discussion turned to whether there should be further revisions pertaining to elections. It was duly moved and seconded that the Governing Board adopt the proposed revisions to the by-laws as provided at the November 2017 virtual meeting. Vote: Yes 8, No 1

4. Gary Edgerton next provided details on the upcoming PCA conference in Indianapolis, IN from March 27 to March 31, 2018. Discussion turned to scheduling the governing board meeting. Edgerton then turned to specific arrangements for the 2018 PCA keynote speaker, Paula Poundstone, including commenting on ways to promote the event and who will take on hosting

responsibilities. It was determined that the Executive Director for Events would handle the logistics of Paula Poundstone's appearance / performance. It was agreed that Bruce Drushel will contact the area chair in Comedy concerning who could introduce Ms. Poundstone. The topic then turned to logistics pertaining to awarding M. Thomas Inge the Lynn Bartholome Eminent Scholar Award at the conference. Discussion then shifted to how the Board should communicate with area chairs concerning Ms. Poundstone's visit and ways to respond to questions among area chairs about the selection process and misunderstandings related to it. Discussion turned to the topic of a memo circulating among some area chairs and how to respond to it.

5. Sue Matheson next provided an overview of committee activities pertaining to Goal 6. The committee has been very busy planning activities for the 2018 conference that will help promote outreach and other relevant activities for organization members.

6. Bruce Drushel updated the Board on the current status of areas and area chairs. He also provided information for the area chairs meeting at the 2018 conference.

7. Michael Marsden gave an overview of the current activities of the Endowment Board.

8. Lynn Bartholome presented on the planned 2018 BGSU research workshop and reviewed successes from past workshops. The proposed theme for the 2018 workshop is "Workshopping Your Ideas." Discussion turned to ways to encourage other institutions with similar collections to sponsor similar workshops. It was agreed that the BGSU workshop could serve as a successful model for introducing scholars to key archival work in popular culture.

9. Lynn Bartholome then gave a report on plans for the upcoming 2019 PCA Conference in Washington, D. C. There are plans to book a keynote speaker early so we can do more to promote the event among members. Bartholome next suggested a handful of potential speakers as potential keynote speakers. She also expressed hopes to work with area museums following the model of the proposed activities for members attending the Indianapolis conference. Bartholome also suggested bringing on Esther Clinton to serve as conference coordinator for the 2019 conference. It was duly moved and seconded that the Governing Board approve hiring Esther Clinton to serve as conference coordinator for the Washington, D. C. conference. Vote: Yes 9, No 0

10. The discussion then turned to the responsibilities of the new executive director and the need to create Policies and Procedures manuals. Brendan Riley agreed to confer with Joe Hancock and submit a first draft for each manual to the governing board by May 1. Board members would then respond with suggestions for fine-tuning so a final version would be completed by late August.

11. Michael Johnson next updated the Board on a report Amplitude is creating for the Governing Board.

12. Philip Simpson mentioned the need to explore policies and procedures relative to unexpected leaves of absence in terms of illness or other difficulties in performing Board responsibilities. The Board agreed to take up this question at their meeting in Indianapolis.

Following closing remarks by President Phil Simpson, the meeting was adjourned at 8:00 PM.