



**CALL FOR PAPERS**

# **EUPOP 2013**

**International Institute for Popular Culture (IIPC)  
University of Turku, Finland  
31st of July to 2nd August 2013**

**Call for papers: Deadline: Friday 29th March 2013**

Individual paper and panel contributions are invited for the second yearly international conference of the European Popular Culture Association (EPCA), organised with the Popular Culture Association Finland (PCA-Finland) and IIPC.

EUPOP 2013 will explore European popular culture in all its different forms. This could include European Film (past and present), Television, Music, Celebrity, The Body, Fashion, New Media, Comics, Popular Literature, Sport, Heritage and Curation. The special streams will include themes such as Sport, Obesity, Violence, Spirituality, Technology and Transatlantic Cultural Interaction in the popular culture context.

Closing date for this call is 29th March 2013. There will be opportunities for networking, publishing and developing caucus groups within the EPCA. Presenters at EUPOP 2013 will be encouraged to develop their papers for publication in a number of Intellect journals, including the *Journal of European Popular Culture*, the journal of the EPCA. Journal editors will be working closely with strand convenors – a full list of Intellect journals is available at: <http://www.intellectbooks.co.uk/journals/index/>.

Papers and Complete Panels for all strands should be submitted to the email contact below. Paper/panel submissions will be subject to peer review. Submit paper or panel proposals to: [kakallio@utu.fi](mailto:kakallio@utu.fi) (the same address should be used for general administrative queries).

Keynote speakers to be confirmed.

People attending to PCA/ACA 2013 International Conference in Warsaw, please notice that there are direct flights from Gdansk, Poland, to Turku: <http://wizzair.com/en-GB/Search>

## **The European Popular Culture Association**

The European Popular Culture Association (EPCA) promotes the study of popular culture from, in, and about Europe. Popular culture involves a wide range of activities, outcomes and audiences. EPCA aims to examine and discuss these different activities as they relate both to Europe, and to Europeans across the globe, whether contemporary or historical.

*Kind Regards,*

EPCA President, Pamela Church Gibson [p.church-gibson@fashion.arts.ac.uk](mailto:p.church-gibson@fashion.arts.ac.uk)  
Director of Research & Exchange, Graeme Harper [graeme@eupop.org](mailto:graeme@eupop.org)  
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**More  
information  
in the near future:  
<http://iipc.utu.fi/>**